Seshadripuram Educational Trust

SESHADRIPURAM COLLEGE

27, Nagappa Street, Seshadripuram, Bengaluru – 560 020

Affiliated to Dr. Manamohan Singh Bengaluru City University | AICTE Approved | ISO 9001:2015 Certified

Recognised Under Section's 2(f) and 12B of the University Grants Commission Act 1956

NAAC Accredited Grade A++

Internal Quality Assurance Cell, Conference Committee & Anveshana-Research & Development Cell organises

One-Day Multidisciplinary International Conference on

"Tradition x Transformation : Knowledge, Technology and Inclusive Futures"

on

6th March 2026, Friday
(HYBRID MODE)

In association with

PRIMAX FOUNDATION
Bengaluru, Karnataka, India

✉ principalspmcollege@gmail.com

🌐 www.spmcollege.ac.in

About Seshadripuram Educational Trust

Seshadripuram Educational Trust (SET) has been a pioneer in delivering quality education rooted in strong values. Since its inception, it has grown into one of Karnataka's most respected educational institutions, committed to the holistic development of students. Located in the heart of Bengaluru, SET runs 34 institutions offering programs from Kindergarten to Ph.D., including schools, colleges, postgraduate centres, a law college, research centres, and a global academy. Our Institution has over 26000 plus students and campuses spread across prime locations, with international academic partnerships, the Trust continues to expand its reach and impact. Blending tradition with innovation, SET offers state-of-the-art infrastructure, dedicated faculty, and a nurturing environment that empowers students from all walks of life to thrive academically and personally.

About Seshadripuram College

Seshadripuram College was established in 1973 and it is the flagship institution of the Seshadripuram Educational Trust and one of Karnataka's leading colleges. With over 4,000 students, the college has grown steadily from its humble beginnings and is renowned for academic excellence. Accredited with an A++ Grade in its 4th Cycle of NAAC Accrediation, it consistently ranks among the top Commerce colleges in Bengaluru and at the national level. The college fosters a vibrant learning environment that equips students with the skills and knowledge to succeed in a globalised world. The college offers Undergraduate, Postgraduate and Doctoral Progams in Commerce, Management and Computer Science.

About Internal Quality Assurance Cell

The IQAC aims to create, maintain and sustain quality initiatives across the institution contributing to the holistic development. Through constant planning and refinement, new innovative programs have been regularly conducted to bring learning centric atmosphere in the campus. Initiatives of IQAC have materialised in students excelling in curricular, co-curricular and extra-curricular activities with university ranks, medals and prizes at National and International levels, both in individual and team events.

About Primax Foundation, Bengaluru, Karnataka

Primax Foundation (Reg. No JNR-211-2015-16), established in 2015 is a registered non-profit organization located in Bengaluru, Karnataka, India. Being committed to social development, it offers high-quality educational and professional development opportunities through workshops, conferences, seminars, and training programs. These programs encompass journal publications, faculty development, management development, educational and skill development initiatives, and research activities. As an emerging training and development center, Primax Foundation provides both on campus and off campus programs to empowering students, research scholars, and faculty members with the knowledge and skills needed for academic and professional success.

Across the world, institutions are re-examining how knowledge is created, shared, and applied for public good. This conference invites scholars and practitioners to explore the productive tension between tradition—our accumulated wisdom, languages, texts, practices, and institutions—and transformation—the digital, demographic, and ecological shifts reshaping society. By placing "Knowledge, Technology & Inclusive Futures" at the core, the conference positions research as a bridge: translating insight from the humanities and social sciences into responsible practice in business, management, education, libraries, sport, and technology.

The theme embraces India's plural intellectual heritage alongside contemporary global frameworks. It welcomes theoretical, empirical, methodological, and design-oriented contributions that

(a) Interrogate concepts and evidence with rigor

(b) Apply technology with ethics and accountability, and

(c) Foreground inclusion—across language, region, gender, ability, and access.

We especially value work that is comparative, interdisciplinary, or practice-linked, and that offers clear implications for policy, pedagogy, enterprise and community outcomes.

Guiding Questions

- How can classical ideas, local knowledge, and lived experience inform today's policies, markets, products, and services?

- What makes technology trustworthy—governance, measurement, transparency, or culture—and how should institutions respond?

- Which models of leadership, organization, and learning promote equitable participation and sustainable performance?

- How might libraries, archives, and data infrastructures enable open, multilingual, and reproducible scholarship?

- What frameworks best align enterprise value with societal and environmental value?

Intended outcomes

- A shared vocabulary for cross-disciplinary collaboration

- Evidence-based recommendations for institutions and industry

- High-quality publications (special issues/edited volumes)

- Networks for sustained research, student engagement, and community partnership

Contributions are invited from Commerce, Management, Humanities-Languages (English/Kannada/Hindi/Samskrit),Political Science, Computer Science, Sports Science, and Library & Information Science—including cross-cutting teams. Submissions may employ quantitative, qualitative, mixed-methods, design science, or review/synthesis approaches. Above all, the conference seeks work that is context-aware, methodologically sound, and impact-oriented, advancing knowledge that helps shape inclusive futures.

Conference Theme :

"Tradition x Transformation : Knowledge, Technology and Inclusive Futures"

Sub themes :

I. Commerce and Management

1. Accounting & Reporting

☞ Sustainability/Integrated reporting & assurance

☞ Data-driven audit, controls & risk signals

☞ Intangibles and data/IP valuation practices

☞ Reporting standards convergence & implementation

☞ Clay Tablets to Cloud based Accounting (Digital transformation in Accounting)

Track In charge : Asst. Prof. Meghana D   **Contact Details : +91 9663550107**

2. Finance & FinTech

☞ Digital payments, Open Finance & inclusion outcomes

☞ Credit, risk & governance in data-rich contexts

☞ Sustainable Finance and Environment, Social and Governance (ESG) for Investment.

☞ Cyber Security, Privacy and Ethical Issues in Fintech Adoption.

☞ Fintech Education and Skill-Building for Inclusive Futures

Track In charge : Asst. Prof. Mangala M N   **Contact Details : +91 9060418019**

3. Taxation (Direct & Indirect)

☞ International tax (Pillar Two/FTAs) & compliance impacts

☞ GST systems: analytics, e-invoicing, dispute resolution

☞ Digital economy, platforms & withholding practices

☞ Tax incentives, investment & regional development

☞ Transfer pricing, valuation & documentation quality

Track In charge : Asst. Prof. Radhika S   **Contact Details : +91 9686937305**

4. Marketing

☛ Omnichannel journeys, store-digital integration

☛ Consumer insight & analytics with privacy guardrails

☛ Brand building, storytelling & culture-market fit

☛ Influencer Marketing as a prevailing strategy for effective Branding/Customer Relationship.

☛ From Haat to Hashtags: Evolution of Marketing Channel

☛ Social impact, regulation & public interest marketing

Track In charge : Asst. Prof. Nandini S   **Contact Details : +91 9008735478**

5. Logistics, Supply Chains & Procurement

☛ Network design, sourcing & cost-to-serve

☛ Traceability, provenance & quality assurance

☛ Sustainable procurement & Scope-3 management

☛ Warehouse operations, safety & human-tech integration

☛ Risk, continuity planning & performance dashboards

☛ Indigenous Logistic Solutions inspiring Modern day Logistics and Supply Chain Management in Efficiency and Reliability

Track In charge : Asst Prof. Srivastsa   **Contact Details : +91 9449114844**

6. Human Resources & Work Futures

☛ Skills intelligence, career pathways & learning design

☛ Culture, engagement, wellbeing & burnout prevention

☛ DEI strategies, measurement & outcomes

☛ People analytics for fair and effective decisions

☛ Hybrid work, policy design & compliance

Track In charge : Asst. Prof. Nisha P V   **Contact Details : +91 9353372766**

7. Entrepreneurship & Innovation

☛ Opportunity discovery, product-market fit & growth

☛ University-industry-startup collaboration models

☛ Entrepreneurial finance, governance & scaling

☛ Inclusive Growth: Women, Rural Entrepreneurs, and Marginalized Communities

☛ Start-up Ecosystem, Innovation Hubs, and Unicorn Growth in India

☛ The Gig & Platform Economy: Redefining Work and Labour Rights

Track In charge : Asst. Prof. Benushree   **Contact Details : +91 8904705928**

8. Business Analytics & Digital Transformation

- ☛ Data governance, quality & stewardship practices
- ☛ Decision intelligence: experimentation & causal methods
- ☛ Responsible AI adoption & model governance
- ☛ Platforms, ecosystems & operating model change
- ☛ Open science, reproducibility & research tooling

Track In charge : Asst Prof. Pragathi Gaikwad   Contact Details : +91 9632443336

9. International Business & Trade

- ☛ Trade policy, FTAs & rules-of-origin strategies
- ☛ Global value chains: resilience, localization, friend-shoring
- ☛ Standards, certification & cross-border compliance
- ☛ GI/cultural products: export readiness & branding
- ☛ Country/sector studies and comparative insights

Track In charge : Asst. Prof. Aisiri   Contact Details : +91 7019158907

10. Strategy & Corporate Governance

- ☛ Purpose-led strategy & stakeholder value
- ☛ Board oversight of technology, risk & ethics
- ☛ Ecosystems, alliances & cluster competitiveness
- ☛ Crisis governance, resilience, Integrating Knowledge into Corporate Strategy.
- ☛ Modern Governance and Sustainable Management.

Track In charge : Asst. Prof. Neeratana   Contact Details : +91 8951888120

11. Operations & Quality

- ☛ Process excellence and continuous improvement
- ☛ Service design, experience quality & reliability
- ☛ Sustainable/green operations & circular redesign
- ☛ Technology adoption in operations (fit, ROI, risks)
- ☛ Metrics, dashboards & audit of operational performance

Track In charge : Asst. Prof. Keerthi Lakshmi   Contact Details : +91 9739157882

II. Computer Science and Information Technology

☛ Cybersecurity and Ethical Computing for Protecting Community Knowledge Repositories.

☛ Influence of the Internet of Things (IoT) on database design and management.

☛ Exploration of Artificial Intelligence changing human-computer interaction patterns.

☛ Blockchain and Decentralized Applications for Trust, Transparency, and Traditional Commerce.

Track In charge : Asst. Prof. Sowmya B S　　　　**Contact Details : +91 9538582987**

III. Humanities

1. English

☛ Shastras in the 21st Century: From Ancient Texts to Modern Systems

☛ Wisdom 2.0: Bringing Ancient Stories Alive in the Digital Age

☛ Rewriting Classrooms: NLP and Graphic Novels Transforming English Learning

☛ Reimagining the voices of Contemporary Literature

☛ English language teaching in multilingual society

Track In charge : Asst. Prof. Shalini Jayakumar A　　　　**Contact Details : +91 7204755627**

2. Kannada

☛ ಭಾರತೀಯ ಶಾಸ್ತ್ರೀಯ ಗ್ರಂಥಗಳ ಕನ್ನಡ ಅನುವಾದ ಪರಂಪರೆ

☛ ಕನ್ನಡ ಸಾಹಿತ್ಯ ಪರಂಪರೆ – ವರ್ತಮಾನದ ಸಮನ್ವಯತೆ

☛ ತಂತ್ರ ಜ್ಞಾನ ಕ್ಷೇತ್ರದಲ್ಲಿ ಕನ್ನಡದ ಪ್ರಸ್ತುತತೆ

☛ ಪಂಪಭಾರತದ ಭಾಷಿಕ ನೆಲೆಗಳು

☛ ಕರ್ನಾಟಕದಲ್ಲಿ ಬಹುಭಾಷಾ ಪರಂಪರೆಯ ಚಾರಿತ್ರಿಕ ಬೆಳವಣಿಗೆ ಮತ್ತು ತೊಡಕುಗಳು

Track In charge : Dr. Maheshwari G B　　　　**Contact Details : +91 9986349075**

3. Samskrit

☛ भारतीयज्ञानपरम्परायै तथा प्रकृतभाषाविज्ञानाय संस्कृतस्य योगदानम् ।
   Contribution of Samskrit towards IKS and NLP.

☛ प्राचीनविज्ञानं तथा आधुनिकयुगे तस्य प्रासङ्गिकत्वम् ।
   Pracheena Vijnanam and it's relevance to the Modern Era.

☛ वर्तमानकाले प्राचीनवाणिज्यस्य, भगवद्गीतायाः एवम् अर्थशास्त्रस्य महत्वपूर्णं पात्रम्।
   The Significant Role of Pracheena Vanijyam, Bhagavadgeetha and Arthashastram at present times.

☛ मानसिकस्वास्थ्यप्राप्त्यै भारतीयदर्शनशास्त्रस्य एवं योगसङ्गीतनाट्यकलानामावश्यकता ।
   The need for Bharateeya Philosophy, Yoga, Music, Dance and other Art forms for resilient Mental Health.

☛ भारतीयपारम्परिकवैद्यशास्त्रस्य आयुर्वेदस्य तथा प्राचीनतन्त्रज्ञानस्य प्रमुखता ।
   The prominence of Ayurveda - Traditional Indian Medical Science and Tantra Jnana - Ancient Indian Technology.

☛ समाजस्य सर्वतोमुखाभिवृद्ध्यै गुरुकुलशिक्षणस्य अर्वाचीनकालेन सह संयोगः ।
   Union of Gurukula System of Education with Modern Epoch for Holistic Development of the Society.

Track In charge : Asst. Prof. Smruthi S Bhat　　　　**Contact Details : +91 9482034275**

4. Hindi

☞ ज्ञान,प्रौद्योगिकी और समावेशी भविष्य के परिप्रेक्ष्य में परंपरा और परिवर्तन का संगम।

☞ परम्परा और परिवर्तन के संगम के परिप्रेक्ष्य में भक्तिकालीन काव्यों में चित्रित ज्ञान।

☞ आधुनिक सामाजिक नाटको में चित्रित समावेशी भविष्य का प्रतिपादन।

☞ साठोत्तर कहानियों में अभिव्यक्त परम्परा एवं परिवर्तन का संगम ।

☞ उपन्यासों में अभिव्यक्त परंपरा और परिवर्तन का आशय।

☞ परम्परा और परिवर्तन की दृष्टि में प्रौद्योगिकी क्षेत्र में अनुवाद कला की उपयोगिता।

Track In charge : Asst. Prof. Seema Ashok　　　　**Contact Details : +91 8600576345**

5. Political Science

☞ Digital Democracy and Voting Transformation/ Transition into Smart Governance and E-Governance Models.

☞ AI and the Future of Judicial Systems (Revolutionizing Justice: AI-Driven Case Resolution)

☞ Inclusive Legal Frameworks : LGBTQ+ and Disability Friendly laws

☞ Modern Networking v/s traditional Networking Digital Laws, Social Media Governance, and Cybersecurity

☞ Climate and migration laws

Track In charge : Asst. Prof. Sumaiya Taj F　　　　**Contact Details : +91 8296354677**

IV. Physical Education and Sports

☞ Health, Fitness, and Sports Science

☞ Role of Sports in Society

☞ Integrating Tradition, Yoga, Modern Practices and Mental Health and Well-being in Physical Education

☞ Technology in Sports and Training Methodologies in Physical Education

☞ Evolving Role of Coaches and Physical Education Directors

Track In charge : Asst. Prof. Jyothi V　　　　**Contact Details : +91 8431860224**

V. Library and Information Science

☞ Global perspectives on Library and Information Science.

☞ Preservation of Traditional Knowledge in the Digital Age.

☞ Open Science, Open Access and Scholarly Communication.

☞ Evolving role of Library Professional.

☞ Library Innovations and Future Trends.

Track In charge : Asst. Prof. Prathibha P M　　　　**Contact Details : +91 7338346560**

Other Relevant Topics

Submissions are also welcome on any other topic that aligns with the core theme of the Conference.

Guidelines for Paper Submission

1. **Originality :** Submissions must be original, unpublished and not under Review elsewhere.

2. **ABSTARCT SUBMISSION GUIDELINES**
   - Length : Maximum 300 words, with 4-5 Keywords
   - Font : Times New Roman, 12 pt, 1.5 line spacing
   - Submission Email : **sdcconferencein@gmail.com**

3. **FULL PAPER SUBMISSION GUIDELINES**
   - Length : 3,000-5,000 words (including references)
   - Structure : Title | Abstract | Introduction | Literature Review | Methodology | Results & Discussion | Conclusion & Implications | References (APA 7th Edition)
   - Font & Formatting : Times New Roman, 12 pt, 1.5 spacing, justified alignment, 1.5 all sides margins
   - File Format : Microsoft Word Document.
   - Submission Email : **sdcconferencein@gmail.com**

4. **Review Process :** Each manuscript will go through a blind review process and acceptance status will be communicated.

5. **Plagiarism :** Authors are required to conduct a plagiarism check of their manuscripts and share the plagiarism report along with the full paper. Only 10% Plagiarism is accepted for publication.

Important Instructions :

1. Rule of 3 will be followed and every author should register separately and compulsorily any one author should present the paper.

2. Certificate will be issued only if any one of the author presents the paper (and the co-authors have to register to receive the certificate).

Participants' Profile :

- Academicians
- Research Scholars
- Industry Delegates/Corporate Professionals
- Policy Makers
- Under Graduate and Post Graduate Students

Registration Fee (Inclusive of GST)	Mode of Participation	Faculty	Research Scholars	Students (UG & PG)	Industry Delegates	International Delegates
	Offline	₹1,500	₹1,000	₹750	₹2,000	₹ 3,500 (USD 40) Approx.
	Online (Applicable only for Non Karnataka Participants)	₹1,000	₹750	₹500	₹1,500	₹ 3,000 (USD 35) Approx.

● The registration fee is excluding publication charges and does not include any accommodation.

● Delegates who need accommodation support may reach out the on
   Email: **sdcconferencein@gmail.com**

Publication Opportunities :

Selected papers will be published in **SCOPUS/ABDC and Peer Reviewed Journals** and prevailing publication fees will be communicated to the authors in person from the conference team.

Mode of Registration :

Online Payment only.
Participants can pay online through the following details.
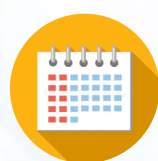
Payment Remittance Details :

Bank Name	Bank of India
Name of Account Holder	Registration, Seshadripuram College
Account Number	845310110007310
IFSC Code	BKID0008453
MICR Code	560013028

Note :

● Prior registration is mandatory for all the paper-presenters for the conference.

● Participants are requested to fill the Registration Form and upload the payment receipt.

Registration Link : https://forms.gle/jjV4GBnmZ9AHTQW1A

Important Dates ≫

Abstract Submission last date	15th January, 2026
Registration Last Date	31st January, 2026
Full Paper Submission	15th February, 2026
Conference Date	6th March, 2026

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